



ASIA FRESH LTDA. / CHILE

Dried fruits specialists

www.asiafresh.net / December 2020.

TECHNICALLY CARED

Dried fruits have played an important role during pandemic, their semi perishable condition, easy to handle and eat, healthy attributes, and fun food for entire families, talk much about it's closeness to the most intimate feelings of love and survival.

The pandemic is giving a whole new approach to the food business, increasing concern towards the whole productive cycle, processing, and marketing issues.

Consumers are actively participating on how their food should be monitored at different stages and demanding more attention be given to particular requirements, that before did not find as important as they do today.

Accordingly, and listening to our customers is that we have defined the **Technically cared** concept.

Quality begins at the orchard, therefore, our technical care and traceability starts here (product lot codes), with non-GMO species only.

The follow up of Good Agricultural Practices (GAP), agro technical management, sustainability and safety in mind first, are a must.

Our dried fruit & nuts products present full accountability on the cultivation and pest related procedures for export purposes. Focus on pesticide usage with multiresidue analysis screening are strictly studied.

Programmed orchard visits provide first-hand onsite feedback and fine tuning on cultivation strategies and crop development, thus obtaining valuable data for quality / volume assessment.

Fruits are harvested when they meet the best organoleptic compromise and balance.

Good Manufacturing Practices (GMP), BRC certification and HACCP (Hazard Analysis Critical Control Points) are followed up in the facilities throughout all the processing, inspections are frequently done by independent agencies, customers, and own staff as well.

Proper storage, loading and shipment operations are also carefully monitored, understanding these are nor less relevant aspects of the business.

We train our staff, to centre their working attitude as they were feeding their own families, where love and care are essential, more over by these times.

The result: the best and more conscious dried fruits from Chilean central valley!!